



Contact: Michelle Del Guercio
Director of Marketing
818.224.6229

FOR IMMEDIATE RELEASE

ATLAS MEDICAL INTRODUCES ATLAS MOBILE FOR PHYSICIAN LAB RESULT ACCESS

Calabasas, CA, February 2, 2010, Atlas Medical Software today introduced Atlas Mobile™, a new software application module for use with the Apple iPhone® and iPod touch®, that allows physicians to access patient lab results virtually anytime and anywhere.

Designed as an add-on module to Atlas LabWorks®, the premier order entry and result reporting solution, Atlas Mobile provides laboratory outreach programs a powerful new way to expand their service offering to physician customers.

Lab physician customers get secure access to complete patient reports with interpretive notes and abnormal flags, as well as historical lab results. Using the intuitive touchscreen interface with touch-to-call integration, physicians can phone the patient while viewing results (available for use with the Apple iPhone). With Atlas Mobile, labs can demonstrate their commitment to deliver the highest level of responsive service, increase customer satisfaction and differentiate themselves from the competition.

“Healthcare isn’t a nine-to-five job. Our lab outreach customers must accommodate secure access to patient data when their physician customers need it,” stated Robert Gregory, Atlas Senior Vice President of Corporate Strategy. “With products such as Atlas Mobile, our lab customers can continue to outpace their competitors with innovative solutions that support connected care.”

Atlas Mobile is available for download from the iTunes App Store. The application requires authorization by the laboratory and an active Atlas LabWorks user account. Physicians and other caregivers who wish use the Atlas Mobile application should contact their laboratory representative for further details.

Atlas Mobile is part of the Atlas OuterWare suite of connected care solutions that includes Atlas LabWorks, a scalable, cost-effective order entry and results reporting solution for outreach environments. Hundreds of national and regional commercial laboratories, hospitals and health systems rely on Atlas solutions everyday to reduce medical necessity write-offs, accelerate collections and increase operational efficiency.

iPhone and iPod touch are registered trademarks of Apple Inc.

About Atlas Medical Software

Atlas Medical delivers cost-effective outreach solutions for the healthcare enterprise that include integrated CPOE for Laboratory, Radiology, ePrescribing and other disciplines, along with features to support EHR adoption. Our advanced technology enables laboratories to efficiently manage their operations and reduce costs. Atlas customers include hospital outreach programs, healthcare centers of excellence and commercial laboratories. Atlas Medical is a division of Atlas Development Corporation. For more information, visit us at www.AtlasMedical.com.