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**FOR IMMEDIATE RELEASE**

**ATLAS TO PARTICIPATE IN WORLD CONGRESS 2ND ANNUAL LEADERSHIP SUMMIT ON MEANINGFUL USE**

**Calabasas, CA, May 20, 2011,** Atlas Medical today announced plans to participate in the World Congress 2nd Annual Leadership Summit on Meaningful Use of Certified EHRs to be held from May 22-24, 2011 at the Sheraton Premiere at Tysons Corner in Vienna, VA.

The Company will be showcasing iOn™, the ground-breaking technology approach that provides healthcare organizations with a cost-effective and efficient method of lab-EMR integration for their physician customers looking to meet “meaningful use” (MU) criteria.

The Company recognizes the connectivity needs and challenges facing diagnostic facilities seeking integration with EMRs and introduced iOn, the “Instant On” service. “We value the opportunity we are given through programs such as World Congress to discuss strategies for implementation of technology that can help physicians achieve MU,” states Robert Gregory, Atlas’ Chief Business Officer. “Diagnostic facilities are looking for a solution to clear a growing backlog of interface requests from physicians eager to gain access to lab data to satisfy ‘meaningful use’, and iOn helps them address this need faster and more cost effectively,” continues Mr. Gregory.

The iOn service helps diagnostic testing facilities and EMR vendors integrate their systems to enable electronic order entry and the delivery of lab results in a compliant manner, faster, with less effort, and with considerably less cost when compared to the typical point-to-point interface approach employed today. Information about joining the iOn network can be obtained by visiting [www.atlasion.com](http://www.atlasion.com).

According to The World Congress conference website, the summit will convene delegates from hospital and health systems, medical groups, health plans, health information exchanges, states and government to discuss strategies for implementation and optimization of EHRs and other technologies that will meet the requirements for Meaningful Use. Information regarding the summit can be found at [www.worldcongress.com/events/HL11008](http://www.worldcongress.com/events/HL11008).

**About ATLAS Medical**

ATLAS Medical delivers cost-effective outreach and clinical solutions for the healthcare enterprise that include integrated CPOE for Laboratory, Radiology, ePrescribing and other disciplines, along with features to support EHR adoption. Our advanced technology enables healthcare organizations to efficiently manage their operations and reduce costs. ATLAS customers include hospital outreach programs, healthcare centers of excellence and commercial laboratories. ATLAS Medical is a division of ATLAS Development Corporation. For more information, visit us at [www.AtlasMedical.com](http://www.AtlasMedical.com).