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FOR IMMEDIATE RELEASE

ATLAS ANNOUNCES NEW VP OF SALES FOR MEDICAL DIVISION

Calabasas, CA, October 3, 2011, Atlas Development Corporation today announced the addition of a new Vice President of Sales for its Medical division. Julie Pantalone has been hired as the Vice President of Sales where she will head the Company's Sales and Account Management Departments for the Atlas Medical division.

Ms. Pantalone comes to ATLAS from William Beaumont Hospital in Detroit, Michigan. At Beaumont Hospital, Ms. Pantalone spent nearly a decade working as Laboratory Sales Executive, Director of Marketing and Sales and finally as the Corporate Sales Director. As the Director of Corporate Sales, she was directly responsible for the growth and revenue of the \$5 billion organization.

In addition to her post at Beaumont Hospital, Ms. Pantalone developed and delivered sales and training modules for Beaumont Laboratory. She was also awarded Adjunct Professor status from Beaumont University for her work in creating a laboratory training program for operational staff.

Prior to her tenure at Beaumont Hospital, Ms. Pantalone worked as a Sales Representative for Quest Diagnostics, Inc. in Auburn Hills, Michigan. At Quest she was recognized multiples times as the prestigious Sales Representative of the Year.

Ms. Pantalone brings a depth of outreach industry experience and expertise to the Company's team of passionate and dedicated professionals. "Julie has successfully driven business expansion for major outreach programs using her considerable skills in marketing, sales and sales management," states Robert Gregory, Chief Business Officer of ATLAS. He continues, "She understands the importance of the right information technology solution as a key component of a successful strategy for winning and keeping business, and is already making an impact with our customers and prospects as an advisor who can help them succeed in today's highly competitive marketplace. We are delighted to welcome Julie to the ATLAS team."

Ms. Pantalone can be reached through the Atlas Development corporate office at 800.333.0070.

About Atlas Development Corporation

Atlas Development Corporation, a privately held company with more than 21 years of service delivering mission-critical solutions to health industry leaders, operates three divisions: Atlas Medical, Atlas Public Health and Atlas Consulting. For more information on ATLAS, please visit www.atlasdev.com.